



J.H. CASEY
Division Sales Manager

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Raritan Center
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April 20, 1993

To: J.A. Miller
Rich Gillio
Lisa Fisher

Re: Speedy Mart Stores
Triple Play Program

Dear Manager and Reps,

Jay Patel of Speedy Mart Stores has agreed to a Triple Play Program on 7 Winston Brand Styles. RJR has contributed 45¢ and Speedy Mart 15¢ for a TOTAL of 60¢ off a pack. This product is being automatically shipped the week of 4/12/93 and 4/21/93 from Resnick Dist. pre-stickered. Please have your involved sales reps. contact their Speedy Mart Stores to set up dump bins and displays. Place product in promotional bins, and place advertising in windows and at the point of sale with price message. (see prebook order attached for specific brands being shipped) Product will be paid at Headquarter level only. Thank you for your assistance with Speedy Mart.

Sincerely,

Dawn Holland
Dawn Holland
DJH/tw

D. M. JP 1 5/1/93
T & D RT 1 5/1/93
S. R. M. 1 1 1
S. A. M. JD 1 5/1/93

"We work for smokers."

51849 9404

MESSAGE CONFIRMATION

DATE:05/03/93 TIME:10:36

ID:RJRT,EDISON,NJ #

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
05/03	10:35	00'21"	908 972 3048	63-S	001	OK

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